



## PROJECT PROPOSAL QUESTIONNAIRE

Welcome to our galaxy! Before we get started we want to know a bit more about you, your business and your project. Please fill out as many as the following questions as you are able and are applicable so we can get our gears grinding. Thank you!

Name:

Email:

How can we help you? (Check off all that apply)

- Logo Design       Branding/identity       Social Media       Print Collateral
- Graphic Design       Other

### GENERAL INFO

Please describe your company:

Is there a specific date your project needs to be completed?

What is your budget for the project?

Please write the exact name as you would like it to appear in your logo:

What is your tagline (if applicable)? Would you like it to appear in your logo?

Do you have specific images or icons that you wish or do not wish to include in your logo?



Do you have any colour preferences or existing colours you would like in your logo?

In what way do you differ from competitors?

What attributes of your business would you like your logo to reflect?

What is the overall message you want to convey to your target audience?

Who is your audience?

Where will your new logo be used?

Do any existing logos appeal to you and why? (If so please let us know which/provide a link if you can)

If your customer came away with three thoughts of your business, what would you want them to be?

If you have a design in mind, please include a brief description and any other information that would be useful.